

Who collects your personal data

The data controllers are

Manchester Metropolitan University (MMU) at:

- Manchester Metropolitan University, All Saints Building, All Saints, Manchester M15 6BH

Send questions about how the data controllers use your personal data and your associated rights to the Manchester Metropolitan University Data Protection Manager at:

Manchester Metropolitan University

dataprotection@mmu.ac.uk

The Data Protection Officer for MMU can be contacted at

dataprotection@mmu.ac.uk or:

- The Data Protection Officer, Manchester Metropolitan University, Legal Services, All Saints Building, M15 6BH.

What personal data are collected and how they are used

We will be collecting the following information

- Full address (house number and street, area, postcode)
- Type of residence
- Opinions/views and information about your garden
- Tenure/ownership of property
- Age band*
- Gender*
- Ethnicity*
- Email address**

This data will be used in research into the urban natural environment, engagement with it, and patterns between social and environmental factors.

*these data are optional and are being collected for two reasons. Firstly, so that we can evaluate which demographics we're engaging with and improve. Secondly, so that we can better identify any patterns between social data and environmental data.

**Email address is optional and is collected to research the action you pledge to take in your garden. There is a check-box to tick in the survey to confirm if you agree to be contacted by us in future (6-12 months after completion of the survey) for this purpose.

The legal basis for processing your personal data

Public Task - Processing is necessary for the performance of a task carried out in the public interest which is laid down by law,

For MMU, this is: The Education Reform Act (1988) section 123. The task is research in the public interest.

We also collect ethnicity data, which is considered to be particularly sensitive under the UK GDPR. To process this data, MMU rely on the **Public Interest and Research** lawful basis (Article 9(2j)).

Withdrawal from the study

You can withdraw your submission up to 3 years after you've completed the survey. You do this by contacting us on the below email address. After this point, we will make your data anonymous and combine it with other survey, and you will not be able to withdraw it, g.cavan@mmu.ac.uk

Who MMU share your personal data with
Your personal data will not be shared outside of the data controllers until it has been anonymised. MMU respects your personal privacy when responding to access to information requests. We only share information when necessary to meet the statutory requirements of the Environmental Information Regulations 2004 and the Freedom of Information Act 2000.
How long MMU hold personal data
MMU will keep your personal data for 3 years after receiving the completed survey response.
What happens if you do not provide the data requested
The project team will not be able to take your knowledge and opinions into account in our research.
Use of automated decision-making or profiling
The information you provide is not used for: <ul style="list-style-type: none"> • automated decision making (making a decision by automated means without any human involvement) • profiling (automated processing of personal data to evaluate certain things about an individual)
Transfer of data outside the UK
MMU will only transfer your data to another country that is deemed adequate for data protection purposes.
Your rights
Find out about your individual rights under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018 (DPA 2018), including the right to object. Please contact MMU's data protection officers on the details above if you would like to exercise any of your rights
Complaints
You have the right to make a complaint to the Information Commissioner's Office at any time.
Personal information charter
MMU's data protection pages contain more information about how we use and protect your data, and your data subject rights.